



**Cornel Lazia** started snapping pictures in 1990, the year that marked the end of the communist era in Romania.

Shortly after he joined the film school in Bucharest he started shooting short feature films.

"Phoenix" and "Mimi" are two of his films that would set the tone of his later works. *Phoenix* was a festival movie that witnessed the return of one of the famous Romanian folk-rock bands, "Phoenix", to the Romanian scene after they had been in exile for 20 years. This was just the beginning of a fusion between his passion of photography and his interest in music. In the years to come Cornel started photographing the emerging music scene of Bucharest. His photography helped make the statement of different artists, from the early underground days of bands Suie Paparude, DJ Vasile, BUG Mafia, Omul cu Sobolani, Deceneu, to name just a few.

His work was widely used in everything from CD covers to magazine editorials, and some of the first music videos to surface on the newly created music market.

*Mimi*, a second short film, illustrates the more serene qualities of his work. A lot of Cornel's contemplative side can be seen in his fashion work: portraits, model books, and fashion editorials in various glossy magazines like *Elle*, *Beaumonde*, *Tabu*, *Cosmopolitan*, and *One*.

Sought after for his precise lighting techniques and his clean and spontaneous style his advertising work includes a wide range of subjects and clients.

Currently based in Bucharest, Cornel enjoys capturing snapshots of everything that challenges the ideas of modern. When he is not out shooting he enjoys his complex social life.